

EEO PUBLIC FILE REPORT
FOR SORENSEN PACIFIC BROADCASTING
DbA KGUM-AM, KZGZ-FM, KGUM-FM
HAGATNA, GUAM

This EEO Public File Report is filed in our public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the period ending on September 30, 2007, the stations filled the following full-time vacancies: (8) Media Consultants/Acct. Executives, (2) Receptionists, (2) News Reporters*, Engineering Asst., Sales Manager, Disk Jockey

The stations interviewed a total of 80 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each: See attached.

Employee Referral - (9)
Radio Ad - (33)
Website - (7)
University of Guam Job Fair - (10)
Walk-in - (9)
PDN Newspaper Ads - (2)
Dept. of Labor One Stop Center - (10)
Guam Community College - (0)

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact Margaret Agulto at:

Sorensen Pacific Broadcasting
111 W. Chalan Santo Papa St., Suite 800
Hagatna, Guam 96910
Tel: (671) 477-5700 Fax: (671) 477-3982
Email: magulto@spbg Guam.com

***One of the two positions of News Reporter was considered exigent, so no recruiting was done for this position.

Notification by recruitment source

Media Consultant (10/2/06)

1. Guam Community College Career Placement Center phone call to Christine Sison.
2. One-stop Career Center to Fran Bell.
3. 252 Radio Ads on KGUM-AM, KZGZ-FM, KGUM-FM

Media Consultant x3 (11/20/06)

1. Pacific Daily News Ad
2. 630 Radio Ads on KGUM-AM, KZGZ-FM, KGUM-FM
3. University of Guam Job Fair held November 6th.

Receptionist (12/1/06)

1. Guam Community College Career Placement Center phone call to Christine Sison.
2. One-stop Career Center phone call to Fran Bell.

Media Consultant (12/21/06)

1. Pacific Daily News Ad
2. 630 Radio Ads on KGUM-AM, KZGZ-FM, KGUM-FM
3. University of Guam Job Fair held November 6th.

News Reporter (1/31/07)

1. 341 Radio Ads on KGUM-AM, KZGZ-FM, KGUM-FM
2. Posted on Website

Asst. Engineer (2/5/07)

1. Posted on Website
2. One-stop Career Center phone call to Fran Bell.

Sales Manager (2/12/07)

1. Posted on Website
2. One-stop Career Center phone call to Fran Bell
3. 341 Radio Ads on KGUM-AM, KZGZ-FM, KGUM-FM

Media Consultant (2/28/07)

1. Posted on Website
2. 341 Radio Ads on KGUM-AM, KZGZ-FM, KGUM-FM

Disc Jockey (3/27/07)

1. Posted on Website

Media Consultant (4/16/07)

1. 341 Radio Ads on KGUM-AM, KZGZ-FM, KGUM-FM
2. Posted on Website

Media Consultant (4/27/07)

1. 341 Radio Ads on KGUM-AM, KZGZ-FM, KGUM-FM
2. Posted on Website

Receptionist (5/14/07)

1. University of Guam Job Fair held May 2007
2. One-stop Career Center phone call to Fran Bell

Media Consultant (7/19/07)

1. 341 Radio Ads on KGUM-AM, KZGZ-FM, KGUM-FM
2. University of Guam Job Fair held in May 2007

Media Consultant (8/14/07)

1. 341 Radio Ads on KGUM-AM, KZGZ-FM, KGUM-FM
2. Posted on Website

**SORENSEN PACIFIC BROADCASTING, INC.
 FULL-TIME VACANCY EEO INFORMATION
 PUBLIC FILE**

Covering the Period from 10/1/06 to 9/30/07

Job Title of Vacancy: Media Consultant Recruitment Source that Referred the Hire: Employee Referral

Date Vacancy Opened: 8/26/06 Total Number of Persons interviewed for the Vacancy: 1

Date Vacancy Filled: 10/2/06

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?
Employee referral		Curtis Dancoe	477-5700	1	NO
Guam Community College	mangilao	Christie Sison	735-5385	0	NO
Dept of Labor - one stop	Tam.	Fran Bell	475-7018	0	NO
Radio Ads	KGUM-AM	CURTIS DANCOE	477-5700	0	NO
	KGUM-FM	"	"	0	NO
	KZGZ-FM	"	"	0	NO

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Covering the Period from 10/1/06 to 9/30/07

Job Title of Vacancy: Media Consultant Recruitment Source that Referred the Hiree: employee referral

Date Vacancy Opened: 10-18-06 Total Number of Persons interviewed for the Vacancy: 6

Date Vacancy Filled: 11-20-06

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?
Walk in Pacific		C. DANCOE	477-5700	2	NO
Daily News	Hagatna	J. Sakazak	479-0401	1	NO
Radio Ads	KGUM-AM KGUM-FM KZGZ-FM	C. DANCOE	477-5700	2	NO
WOG Job FAIR	mangilao	L. Naholowa	735-2228	1	NO

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Covering the Period from 10-1-06 to 9-30-07

Job Title of Vacancy: Media Consultant Recruitment Source that Referred the Hire: Employee Referral

Date Vacancy Opened: 10-18-06 Total Number of Persons interviewed for the Vacancy: 7

Date Vacancy Filled: 11-20-06

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?
Univ of Guam JDB Fair	Mangilao Guam	L. Naholowa	735-2228	2	NO
Power 98 Radio Ad	KZGZ-FM	M. AQUILTO	477-5700	2	NO
KSF Radio Ad	KGUM-Am	M. AQUILTO	477-5700	2	NO
Employee Referral		G. Leon Guerrero	688-5698	1	NO
Pacific Daily News	Hogotna	J. Sakazak	479-0401	0	NO

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Covering the Period from 10-1-06 to 9-30-07

Job Title of Vacancy: Media Consultant Recruitment Source that Referred the Hiree: Website Ad

Date Vacancy Opened: 10-18-06 Total Number of Persons interviewed for the Vacancy: 5

Date Vacancy Filled: 12-21-06

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?
employee referral	HAGATNA	R. HERNANDEZ	477-5700	2	no
walk in	HAGATNA	M. AGUILTO	477-5700	2	no
website	HAGATNA	M. AGUILTO	477-5700	1	no
Pacific Daily News	Hagatna	J. Sakazaki	479-0401	0	no
Radio Ads	KGUM-Am	R. Hernandez	4775700	0	no
	KGUM-Fm	R. Hernandez	4775700	0	no
	KZG2 Fm	R. Hernandez	4775700	0	no
UOG job fair	Mangilao	L. Nabaloupa	735-2228	0	NO

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Covering the Period from 10/1/06 to 9/30/07

Job Title of Vacancy: News Reporter Recruitment Source that Referred the Hire: Employee referral

Date Vacancy Opened: 1/13/07 Total Number of Persons interviewed for the Vacancy: 3

Date Vacancy Filled: 1/31/07

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?
Radio Ads	KGUM-AM	Patti Arroyo	477-5700	2	NO
	KGUM-FM				
	KZGZ-FM				
Employee referral		Patti Arroyo	477-5700	1	no
website	K57.com	P. Arroyo	477-5700	0	no

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Covering the Period from 10-1-6 to 9-30-7

Job Title of Vacancy: Sales manager Recruitment Source that Referred the Hiree: Employee referral

Date Vacancy Opened: 1-10-07 Total Number of Persons interviewed for the Vacancy: 1

Date Vacancy Filled: 2-12-07

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?
Employee Referral		M. Agulto	477-5700	1	NO
Website	K57.com	M. Agulto	4775700	0	NO
Radio Ads	KGUM-AM	M. Agulto	4775700	0	NO
	KGUM-FM	"	"	-	NO
	K262-FM	"	"	-	NO

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Covering the Period from 10-1-06 to 9-30-07

Job Title of Vacancy: Media Consultant Recruitment Source that Referred the Hire: Radio Ad

Date Vacancy Opened: 1-13-07 Total Number of Persons interviewed for the Vacancy: 3

Date Vacancy Filled: 2-28-07

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?
Radio Ads	KZGZ-FM	M. AKULTO	477-5700	3	NO
	KGUM-AM	"	477-5700	-	NO
	KGUM-FM	"	477-5700	-	NO
Website	KSN.com	"	"	0	NO

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Covering the Period from 10-1-06 to 9-30-07

Job Title of Vacancy: Media Consult Recruitment Source that Referred the Hire: employee referral

Date Vacancy Opened: 1-13-07 Total Number of Persons interviewed for the Vacancy: 4

Date Vacancy Filled: 4-16-07

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?
employee referral		R. DIAZ	477-5700	1	NO
Radio Ads	KGUM-AM	R. DIAZ	477-5700	3	NO
	KGUM-FM				
	KZGZ-FM				
Website	K57.com	R. DIAZ	477-5700	0	NO

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Covering the Period from 10-1-06 to 9-30-07

Job Title of Vacancy: Media Consultant Recruitment Source that Referred the Hire: Radio Ads

Date Vacancy Opened: 1-13-07 Total Number of Persons interviewed for the Vacancy: 3

Date Vacancy Filled: 4-27-07

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?
Radio Ads	KGUM-AM	M. Aguillo	4775700	3	No
	KGUM-FM				
	KZGZ-FM				
Website	KST.com	MAguillo	4775700	0	No

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Covering the Period from 10-1-06 to 9-30-07

Job Title of Vacancy: Media Consultant Recruitment Source that Referred the Hiree: Radio Ad

Date Vacancy Opened: 2-20-07 Total Number of Persons interviewed for the Vacancy: 6

Date Vacancy Filled: 7-19-07

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?
Power 98 Radio	KZGZ-FM	M. AGUILTO	477-5700	1	NO
Rock Radio	KGUM-FM	M. AGUILTO	477-5700	1	NO
KST Radio	KGUM-AM	M. AGUILTO	477-5700	2	NO
University of Guam					
JOB Fair	MANGILAO	L. Flores	735-2228	2	NO

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Covering the Period from 10/1/6 to 9/30/7

Job Title of Vacancy: Media Consultant Recruitment Source that Referred the Hiree: RADIO ADS

Date Vacancy Opened: 7/23/7 Total Number of Persons interviewed for the Vacancy: 4

Date Vacancy Filled: 8/14/7

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?
Radio Ads	KGUMAN	CURTIS DANCOR	477-5700	4	NO
	KGUM-PM				
	K7G2-PM				
website	KEP.com	C. Dancor	477-5700	0	NO